MIESHIA LITTLE

Designer & Front End Web Developer



OBJECTIVE

Front End Developer | CMS Management | Graphic Designer | UI/UX Designer

EXPERIENCE

Primelending

Front End Web Developer Jul 2019 - Oct 2022

- Develop websites, landing pages, and emails for multiple CMS platforms.
- Improve and refine coding practices and documentation.
- Problem solving for scaled development of multiple projects.
- Balance multiple competing projects with tight timelines.
- Maintain websites for 1000+ loan officers, 20+ branches, 15+ landing pages, 50+ emails including email journeys.

AlphaGraphics

Graphic Designer & Web Master Apr 2017 - Mar 2019

- Pre-press production & file setup for large format, digital, and offset printing.
- Design of logos, business cards, flyers, brochures, banners, presentations, and other miscellaneous design work.
- Creation and maintenance of eCommerce B2B self-service stores for 12 clients.

Colorful Death

Freelance

Web & Graphic Designer / Developer Jan 2010 - Apr 2017

- Work on illustration commissions, logos, business cards, posters, and other miscellaneous design work.
- Design and development of responsive websites.
- Managing multiple projects and deadlines.

Ackerman McQueen

Front End Web Developer Dec 2015 - Oct 2016

- Front end development of websites, website support, web application support, and web master support.
- Agile development with back-end developers and UI/UX designers.
- From scratch builds and major design & development overhaul of sites. Growth in AngularJS and Node.js.
- Development of emails, testing in Litmus, management through Campaign Monitor.

State Farm Insurance

Web Specialist Apr 2012 - Oct 2015

- Web analysis, front end web development, web information architecture, digital design, and responsive design.
- Pioneered development and application of new processes and technical procedures.
- Reliably identified potential problems and provided plans of action to minimize or eliminate undesired results.
- Recognized need for more effective training materials and developed a more comprehensive and clear knowledge and training repository.

EDUCATION

Stephen F. Austin State University

Nacogdoches, TX (2010) Bachelor of Arts, Advertising Design & Electronic Business minor

SKILLS

XMPIE Campaign Monitor Photoshop Illustrator Tridion **HTML** InDesign Umbraco CSS | LESS/SASS Dreamweaver Bootstrap Javascript/JQuery Adobe XD Grunt | Gulp SQL/mySQL Microsoft Office Git ASP.NET Razor C# UI | UX

EXTRAS

Organizer/Documenter Big Picture Analyst Problem Solver **Team Oriented** Self Starter